



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 848986

**Schedule Dates** 08/18/12-08/31/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1617  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA SCHED C  
OBAMA FOR AMERICA SCHEDULE C

**Date Entered** 08/17/12  
**Last Modified** 08/17/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06284179  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,937.00  
**Net Total** \$33,643.00  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	36	\$21,610.00
Sep. 2012	25	\$17,970.00
<b>Grand Total:</b>	<b>61</b>	<b>\$39,580.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/24/12-08/31/12	5	:30	9P- 10P (ET)						1			2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	PRIMETIME WHAT WOULDYOU DO EFF 1/2	8/17/12
2.0	Normal Line / SPOT	08/20/12-08/31/12	4	:30	12P- 12:57P (ET)	6	X	X	X	X	X			12	\$350.00	\$4,200.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/17/12
3.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	6P- 6:30P (ET)	3	X	X	X	X	X			6	\$900.00	\$5,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/17/12
4.0	Normal Line / SPOT	08/20/12-08/31/12	4	:30	6:58P- 7:28P (ET)	2	X	X	X	X	X			3	\$1,200.00	\$3,600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/17/12
4.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
5.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	7A- 9A (ET)	3	X	X	X	X	X			6	\$750.00	\$4,500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12
6.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	7:28P- 7:57P (ET)	2	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/17/12
7.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	9A- 10A (ET)	7	X	X	X	X	X			14	\$360.00	\$5,040.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/17/12
8.0	Normal Line / SPOT	08/20/12-08/27/12	5	:30	7:58P- 10P (ET)		1							2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	BACHELOR PAD	8/17/12
9.0	Normal Line / SPOT	08/18/12-08/25/12	5	:30	5:58A- 8A (ET)							1		2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)	NEWS	8/17/12
10.0	Normal Line / SPOT	08/18/12-08/25/12	5	:30	8A- 9A (ET)							1		2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12
11.0	Normal Line / SPOT	08/19/12-08/26/12	5	:30	5:58A- 8A (ET)								1	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)	NEWS	8/17/12
12.0	Normal Line / SPOT	08/19/12-08/26/12	4	:30	8A- 9A (ET)								1	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12

## CONFIRMATION CONTRACT

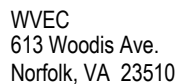
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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<b>Last Modified</b>	08/17/12
<b>Entered By</b>	Penne Marsh
<b>CO-OP</b>	No
<b>Headline #</b>	06284179
<b>Demo</b>	
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[illegible]

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